

JD MYERS

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An experienced entertainment executive with 20 years of casting, development, and production experience in the unscripted television and digital content industries:

- Veteran casting and talent executive with success in producing high-quality talent for SVOD, network, cable and non-linear series.
- Experienced leader and department head, having managed teams of 15+ staff to cast and produce talent for networks including Disney+, Netflix, ABC and Bravo.
- Non-traditional/digital content creator with the proven ability to monetize.

EXECUTIVE EXPERIENCE:

JOE TOWN MEDIA: *Owner/ Casting Director* March 2005 – Present

- Cast real people, experts, hosts, and celebrities/models for network and cable series as well as sponsored digital content and commercials for networks and SVODs such as Disney+, Netflix, ABC, and Bravo and for production companies such as Endemol, Fremantle, All3Media and VaynerMedia.
- Maintain active relationships with executives, production companies, talent managers, agents and publicists and handle all talent communications.
- Projects include Family Reboot (Disney+), Westside (Netflix), 90 Day Fiancé (TLC), Tiny House Nation (A&E / FYI) and Extreme Makeover: Home Edition (ABC). Talent booking include Sherri Shepherd, Jennifer Coolidge, Rob Lowe, Shannon Elizabeth, Lance Bass, and Lily Singh.

NEXT THURSDAY, LLC: *Co-Founder / Casting and Talent Relations Lead* February 2015 – Present

- Own and operate a viral social media account with 1.3M+ cumulative followers. Acquired publishing deals with Simon & Schuster and Chronicle Books. Released a book in 2016 and two calendars in 2016 and 2017.
- Create weekly content as well as lead all talent relations, booking and scheduling for media opportunities associated with account.
- Manage all talent aspects of branded marketing partnerships with digital advertisers, charities and film/entertainment studios looking to partner with social media content creators. Past partners/appearances include Vogue, Banana Republic, Hinge, Goldenvoice, and Warner Brothers.

ORIGINAL MEDIA: *Vice President of Casting* August 2015 – February 2016

- Department head that cast both internal development and network-funded projects. Discovered and sourced talent around which development department could produce series.
- Led shift in company focus from theme-based series development to talent-based series development. Leveraged my extensive relationships within the celebrity, lifestyle and PR communities to bring shows centered on compelling talent to life.
- Began efforts within a restructured department to establish an in-house casting department, moving it away from utilizing freelance-only employees in order to streamline operational and financial efficiencies.

LEFTFIELD ENTERTAINMENT: *Director of Casting, Loud Television* May 2014 – August 2015

- Department head that contributed to Loud Television's substantial growth over an 18-month period, having created a casting department at a time when Loud had only three series in production.
- Developed department growth that grew to include a 12-18-person staff that was responsible for casting over 20 series and 10 pilots on eight networks. Managed and mentored large network of reliable casting producers, associate producers and PAs that allowed department to scale quickly while maintaining quality.
- Discovered key talent around which FYI's Tiny House franchise was created, including Tiny House Nation, Tiny House Hunting and Tiny House World. As of August 2015, Tiny House Nation and Tiny House Hunting were both in their third seasons and had been casting non-stop since their inception. Managed the casting process of high-volume series with high operating margin that had proven to be profitable bets for FYI. FYI ordered a 10-episode first season of Tiny House Nation, followed by a 13-episode second season, both in 2014, and a 26-episode third season in 2015. FYI ordered a 13-episode first season of Tiny House Hunting, followed by a 26-episode order of Season 2 three months later.

VPE TALENT: *Head of Casting and Talent* July 2010 – December 2011

- Department head in charge of all TV projects at talent-based company that offered casting, booking, development and marketing.
- Created, developed and implemented all strategies, schedules and budgets for all TV series and pilots.
- Directed and managed multiple casting teams simultaneously, composed/edited/art directed all messaging, produced story and character development in interview and edit stages, and collaborated/interfaced with production and network department heads for all talent pitches.
- Developed company restructuring including new branding, website, logos and marketing materials to promote and solicit new business opportunities from production companies, agencies and networks.

PRODUCTION CREDITS:

Casting Director – Series

- Family Reboot – DISNEY+ (Milojo Productions, 2019)
- Cash Pad – CNBC (Electus, 2018-19)
- Westside – NETFLIX (*Casting Director/Talent Producer*, Love Productions USA, 2017-18)
- Fire Island – LOGO (Milojo Productions, 2016)
- Tiny House World – FYI (Loud Television, 2015)
- Tiny House Hunting, Season 1, 2, & 3 – FYI (Loud Television, 2014-15)
- Tiny House Nation, Season 1, 2, & 3 – A&E / FYI (Loud Television, 2014-15)
- Food Porn – FYI (Loud Television, 2015)
- He Shed, She Shed – FYI (Loud Television, 2015)
- Holy & Hungry – COOKING (Loud Television, 2015)
- Hotel Showdown – TRAVEL (Loud Television, 2014)
- Tiny House Nation: Halloween Special – FYI (Loud Television, 2014)
- Restoration Wild – ANIMAL (Loud Television, 2014-15)
- Work Out New York – BRAVO (All3Media America/Lime Pictures, 2013)
- 90 Day Fiancé, Season 1 – TLC (Sharp Entertainment, 2013)
- Million Dollar Shoppers, Season 1 & 2 – LIFETIME (True Entertainment, 2013-14)
- Take Me To Your Mother – NICK (Hot Air, 2012)
- Newlyweds: The First Year – BRAVO (Monkey Kingdom, 2011)
- Mad Fashion – BRAVO (No Regrets Entertainment, Matt Westmore Media, 2011)
- House of Consignment - VH1 (44 Blue, 2011)
- Royally Mad – BBCA (Lion Television, 2011)
- The Job Whisperer - A&E (Guardian Productions, 2011)

Casting Director – Commercial

- Nashville Influencer profiles – principal and background - Budweiser Global (VaynerMedia, 2017)
- Copa America – principal and background performers – Budweiser Global (VaynerMedia, 2016)
- MNT Cuba vs. America – principal performers – Budweiser Global (VaynerMedia, 2016)
- NYC Bartender Series – principal performers – Budweiser Global (VaynerMedia, 2016)

Development Casting

- Midlife Moms (Casting Director, WE, Creature Films, 2020)
- Untitled Instagram Club Project (Casting Director/Host Booking, Fullscreen, 2017)
- Untitled Brittny Payton Project (Casting Director, VH1, Original Media, 2016)
- First Flip (Casting Director, FYI, Original Media, 2016)
- Moving Home (Casting Director, MTV, Original Media, 2016)
- Revamp (Casting Director, OXY, Original Media, 2015)
- It's Your Day (Casting Director, Original Media, 2015)
- #HelpMyHouse (Casting Director, TLC, Loud Television, 2015)
- Prison High (Casting Director, MTV, Loud Television, 2015)
- Extreme Home Nation – FYI (Casting Director, FYI, Loud Television, 2015)
- Tiny House Mansions – FYI (Casting Director, FYI, Loud Television, 2015)
- Resort Confidential (Casting Director, Loud Television, 2015)
- Baby Maybe (Casting Director, Loud Television, 2014)
- Man Makes Food (Casting Director, FYI, Loud Television, 2015)
- Restaurant Showdown (Casting Director, FOOD, Loud Television, 2014)
- Crowd Control (Casting Director, BRAVO, Loud Television, 2014)
- Polygamous Matchmaker (Casting Director, TLC, True Entertainment, 2013)
- Good Life: NYC (Casting Director, BRAVO, All3Media America/Lime Pictures, 2013)
- Untitled "Current Events" News Project (Host Booking/Casting, CNN, Honest Engine, 2012)
- Untitled "Alumni 2.0" Project (Casting Director, BRAVO, Left/Right, 2012)
- Soccer Moms (Casting Director, BRAVO, Left/Right, 2012)
- Fashion Stories of NYC (Casting Producer, BRAVO, Hudson Media, 2011)
- Untitled Plus Size Fashion Project (Casting Director, TLC, BBC Worldwide, 2011)
- Untitled Louie Spence Dance Project (Casting Director, OWN, Kinetic Content, 2011)
- Girls in the Game (Casting Director, VH1, Picture This, 2011)
- The Grace List (Casting Director, VH1, Picture This, 2011)
- Flipped (Casting Producer, A&E, Departure Films, 2010)
- Potomac Fever (Casting Producer, E!, 44 Blue, 2010)
- Young Millionaires (Casting Producer, BRAVO, Shed Media, 2010)